

Psychology Tri-Fold (poster) Format

Please make sure that your poster looks crisp and professional. As well, make sure all of the labels underlined and in bold (Introduction, Testable Question, Hypothesis, Research Methods, Results, Conclusion, Appendix) are physically on your poster and in this order.

<p><b><u>Introduction:</u></b></p> <ul style="list-style-type: none"><li>• Background information and why your topic is relevant/important.</li><li>• Incorporate a few bullet points regarding what researchers in the field already know.</li></ul> <p><b><u>Testable Question:</u></b> Question you are asking</p> <p><b><u>Operational Definitions:</u></b> Define terms in the way that you will use them. Example "For the purposes of this experiment, 'success' will be measured as..."</p> <p><b><u>Hypothesis:</u></b> Answer (to the question) that you think you will get.</p>	<p><b><u>Research Methods:</u></b></p> <ul style="list-style-type: none"><li>• "What" = Specifically describe the research methods you used.</li><li>• "Why" = justify why your selected research method is the best match for your testable question.</li><li>• "How" = see below</li><li>• If survey = define demographic, etc.</li><li>• If experiment = define independent/dependent variables</li></ul> <p><b><u>Results:</u></b></p> <ul style="list-style-type: none"><li>• What happened?</li><li>• Graphs with legend plus verbal explanation = a very good idea</li><li>• Data/Statistical Analysis</li><li>• Was Hypothesis supported yes/no</li><li>• If hypothesis was not supported = more emphasis on conclusion</li></ul>	<p><b><u>Conclusion:</u></b></p> <ul style="list-style-type: none"><li>• Reflect on results.</li><li>• Why was your hypothesis supported?</li><li>• Do your research results support the research cited in your literature review? Discuss why/why not.</li><li>• If your hypothesis was NOT supported = discuss in detail what you think happened.</li></ul> <p><b><u>Appendix:</u></b></p> <ul style="list-style-type: none"><li>• Verification that you completed your research</li><li>• Examples include photos, completed surveys, letters from community members on letterhead.</li><li>• Photos can be glued to poster</li><li>• Representative sample of completed surveys can be binder clipped here</li><li>• Data collection sheets</li></ul>
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